# Taking Off with MAXQDA: A Webinar
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# Date: March 25th, 09:30 am to 15:30 am (online)

In this interactive workshop we will complete several tasks to learn the basic procedures of using MAXQDA 2022, a software that is commonly used for Qualitative Data Analysis. The software's core function is to structure text or other data by applying codes/labels. This allows for a structured and transparent analysis, with easy access to the quantification of results.

In this workshop we will simulate a one-document research project to become familiar with the basic steps along the research chain. The interactive tasks include:
- Data Exploration with highlights and memos
- Structuring data by using categories/codes/keywords
- Basic principles of analysis within the software
- Overview of functions, potentials and limitations of the software and approach

Furthermore, we will take a closer look at what MAXQDA has to offer for implementing different research methodologies such as Grounded Theory and Content Analysis.

This enables the participants to understand the basic logic and use cases of the approach and to evaluate it as a tool within their methodological toolbox.